

# DAMON CARLSTROM

## EXPERIENCE DESIGNER

GET IN TOUCH:



Website  
damon9.com



Mobile  
+1(405) 664-1111



Email  
damoncarlstrom@gmail.com

### + PROFILE

Digital experience generalist with an eclectic, in-depth set of skills and experience that allows for a high-level view of products, as well as a detailed perspective of all their components. Adaptable, innovative, and determined, I am always up for a challenge. I consider myself a life-long learner looking to continue my professional, as well as personal, growth in a new, inspiring culture and environment. Currently I'm in Denver, CO and am available to start within a few weeks time in this area.

### + EMPLOYMENT

#### DC LABS - Freelance Creative Services & Consulting Denver, CO 2012 - Present

Deal with all aspects of creative and marketing services from concept and design to implementation and final delivery

**Current:**

- **Panasonic Automotive** (Apr 2017 - Present) - UX / UI Design for 1st production-grade connected vehicles program in North America

**Past Clients:**

- **NASA** (2014) - Front-end development of Wordpress e-Commerce site for online gift shops
- **Browder Capital** (2013) - Branding, web design, front-end development, Edge Animate composition, and 3D animated video
- **Screamer Co.** (Oct 2012 - Jun 2013) - Front-End Developer
- **Third Rail Creative** (Feb - Jun 2012) - Motion Graphics Designer on 3D animated video for Charles Schwab

#### HILTON WORLDWIDE - UX / UI Designer Memphis, TN March 2016 - Feb 2017

- Lead all UI and Interaction design efforts on new Property Management System, used by 4300+ hotels and 250,000+ employees worldwide.
- Collaborated daily with Senior Information Architect on overall user experience and system architecture
- Optimized features and usability for responsive layouts and various devices while following ADA compliance guidelines
- Participated in front-end development as needed while conducting UI reviews with developers

### + PROFESSIONAL SKILLS

	average	good	skilled
Web/UI Design	●●●●●	●●●●●	●●●●●
Information Architecture	●●●●●	●●●●●	●●●●●
Content Strategy	●●●●●	●●●●●	●●●●●
Interaction Design	●●●●●	●●●●●	●●●●●
Prototyping / Wires	●●●●●	●●●●●	●●●●●
Front-End Web Dev	●●●●●	●●●●●	●●●●●
Responsive Frameworks	●●●●●	●●●●●	●●●●●
Version Control	●●●●●	●●●●●	●●●●●
Mobile Technology	●●●●●	●●●●●	●●●●●
CMS Integration	●●●●●	●●●●●	●●●●●
Video Editing	●●●●●	●●●●●	●●●●●
After Effects	●●●●●	●●●●●	●●●●●
Cinema 4D	●●●●●	●●●●●	●●●●●
Process Optimization	●●●●●	●●●●●	●●●●●

### + AWARDS

**3 ADDY AWARDS**  
**Interactive Media & Campaigns**  
University of Oklahoma - 2010

# CURRICULA VITAE

## HALLIBURTON - UX / UI Designer

Remote / Dallas, TX

March 2014 - Feb 2016

- Created user-interface for enterprise-level software applications using agile development methods. Products will be used by 50,000+ employees working in 75+ countries
- Collaborated with UX Lead to develop new UI style guides and standards for all HCT software - used by UX team and engineers
- Concepted, designed, and implemented front-end of websites and other web-based components. Websites are used internally by governance board members and viewed by up to C-level executives
- Developed solutions for edge case scenarios, usability and layout problems, complex functionality, and stakeholder requirements to be written into user stories by product owners
- Completed daily UI reviews for implemented user stories by giving detailed feedback to team of 20+ offshore and 10+ in-house software engineers

## SLINGSHOT - User Experience Specialist

Austin, TX

July 2013 - February 2014

- Maintained significant influence in shifting agency mentality towards a more modern, mobile-focused approach by writing research articles and proposing specific process changes spanning three departments
- Developed user-centered solutions to complex problems and concepts through research, sketches, IA, wireframes, interaction and interface design, prototypes, usability testing, and presentations

## CATALYST - Junior Interactive Designer

Austin, TX

May 2011 - February 2012

- Created and implemented graphics and animations into video post-production and front-end development (Flash / After Effects)
- Maintained site content and graphics for 40+ clients on Wordpress/ Joomla CMS
- Headed project launch of digital printing website working with production company

## + PERSONAL SKILLS

	average	good	skilled
Organization	●●●●●	●●●●●	●●●●●
Creativity	●●●●●	●●●●●	●●●●●
Critical Thinking	●●●●●	●●●●●	●●●●●
Detail-Orientation	●●●●●	●●●●●	●●●●●
Versatility	●●●●●	●●●●●	●●●●●

## + GUEST LECTURES

### USER EXPERIENCE DESIGN

#### Interactive Advertising Course

University of Oklahoma

Fall '15, Spring '16, Fall '16, Spring '17, Fall '17

## + EDUCATION

2012 **VISUAL CONCEPTS CLASS**  
Austin Creative Department  
GSD&M

2010 **Bachelor of Arts in Journalism - Advertising**  
Gaylord College of Journalism & Mass Comm.  
University of Oklahoma